



Job Description

Title: Associate - Strategy Analyst

Reports into: Senior Associate, Domain Lead

Direct Reports: n/a

About MKThink:

MKThink is a future-forward design firm grounded in spatial intelligence and dedicated to “build less, solve more.” Our data-informed solutions improve human performance at less operational, environmental, and capital costs than conventional approaches. Founded in 2000, MKThink practices from the Pacific Edge of San Francisco to the Oceanic Edge of O’ahu.

At MKThink, we believe that we can play a role in helping create a better and more sustainable future by creating intelligent spaces that improve the quality of life. Our greatest resource is our staff and their ability to contribute fully as teammates and individuals. We bring together thinkers from various disciplines to solve problems at the nexus of architecture, culture, and the environment. Our people have the interdisciplinary skills to contribute to this mission within and across the domains of architecture, strategies, and innovation.

The Position:

We are seeking a smart, enthusiastic, intellectually curious, responsible, and committed individual to support our strategic consulting work at MKThink. This person will problem solve on framework planning assignments for workplaces, school districts, university systems, civic, and other institutional clients. This position is full-time, with full benefits, and based in our San Francisco office on the beautiful Great Highway with spectacular ocean views.

Responsibilities:

- Turn raw data into information and insights to inform strategic decisions.
- Identify relevant metrics, structure qualitative/quantitative analysis, and source appropriate data.
- Perform data analysis on select projects. For large data sets, collaborate with business partners and data services providers to guide data analysis and develop insights.
- Design and build quantitative models that test scenario performance.
- Communicate findings through reports/dashboards and presentations conforming to brand guidelines.

Last revision: 01.31.2024

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Position Requirements:

Skills and Abilities:

- A strong background in analytics and creative problem-solving.
- Demonstrated ability to understand and analyze complex data, identify patterns, and develop insights to make meaningful recommendations.
- Ability to present findings succinctly, clearly, and effectively.
- Fundamental statistics knowledge.
- Proficiency in advanced Excel, intermediate Tableau and PowerPoint.
- Graphic sensibility, good data visualization and Adobe Suite skills a plus.
- Knowledge in R/R Studio, Python/Jupyter Notebook, DataGraph, or GIS is a plus.

Working with Others:

- Self-awareness and ability to analyze past performance and drive self-improvement.
- Ability to work independently, prioritize tasks, and ask for help when needed.
- Flexibility in collaborating with project teams and clients. Ability to receive and clarify feedback and adjust accordingly.
- Kindness and support of colleagues.

Interests:

The ideal candidate has a demonstrated interest in at least one of the following:

- The relationship between architecture, the natural environment and culture.
- The psychology behind human behavior in the built environment.
- The impact of built environment solutions on community strength, human health, environmental resiliency or learning outcomes.

Education and Experience:

- A Bachelor's degree or higher, preferably in a relevant field.
- Two years of professional experience in analytics or data science, and problem-solving. Experience in a consulting environment is a plus.

How to Apply:

Please submit the following to careers@mkthink.com:

- Resume
- Cover letter describing your fit for the role.
- Work samples demonstrating your quantitative, visualization, and writing skills.
- Include "Associate, Strategy - Analyst, [Your Name]" in the subject line.

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